## Park and Rec Board Meeting - Tuesday, July 20th

## Attendees:

Al Wright
Fred Weiss
Teri Dickinson
Sandra Stephens
Jennifer Wright
Scott Swisher
Denise Verderosa
George Anthony

1. Fred called the meeting to order at $6: 44 \mathrm{pm}$.
2. July 3rd Kids Parade
a. 32 kids signed up
b. We paid for 70 ice creams with Maggie Moos
c. Rita's was a flat fee for the truck
d. Coatesville Library table was good but needed more advertisement
e. Modena Fire Company did a great job with the trucks and leading the parade.
f. State Representative Dan Williams was at the event.
g. Things to improve for next year- bigger signs for registration, person directing people on where to go for registrations, awards before the parade because people disappear after the park.
h. Overall successful event - good momentum to work with.
3. Garden Swap - George Anthony has an idea of a Garden Swap for the park on Saturday mornings.
a. People bring veggies from their home gardens and people can trade with each other.
b. Any food left over will be taken to a local food pantry.
c. Will be called the Garden Swap so it can be fruit, veggies, flowers, herbs and plants. It will be on July 24th and July 31st from 10am to 11am at the Park.
d. Jenn and Al will be there for the first week.
e. Denise will create the advertisements for Facebook and EFT email blast.
4. Concert Event on October 2nd.
a. Scott and AI have been discussing with several entertainment companies for music at the Park on 10/2.
i. Already discussed the event with 2 agencies and will be meeting with a 3rd company on Wednesday 7/21.
ii. Waiting on proposals from the agencies.
b. The format would be a kids concert around 4:00 and then adult concert starting around 6:30 pm.
c. The price from the Entertainment agency includes scheduling the talent, stage and set up and tear down.
d. Sandra asked about electricity and the entertainment agency will take care of it.
e. Possible having a local brewery for the evening concert.
i. The Board discussed the pros/cons of having beer at an event.
ii. $\quad \mathrm{Al}$ and Scott will discuss with BOS at their meeting on 7/26.
iii. Jenn and Al will contact several local breweries on their availability.
iv. Scott reviewed the different ways how to handle vendors.
f. Sandra brought up the House of Rock has a cover band.
g. The Board discussed asking several local vendors and food trucks for food for the event. The Board will work on contacting vendors for food.
h. Event Sponsors - Scott passed the sponsor list from the 2019 Park Day. We discussed sending out an email to the 2019 vendors for donations for the $10 / 2$ event. We would like to break even on any event at the Park.
5. Sandra made a motion to adjourn at 8pm, Teri seconded it.
6. Meeting was adjourned at 8pm.
